...by assisting in solving a crime, every 14 minutes, of every day, somewhere in the world.

WHAT ABOUT IN YOUR WORLD?
“Tackling crime effectively cannot be done by law enforcement alone, the support of the public is important and this is where the bridging role of Crime Stoppers International between the two can be so effective.

Working closely with agencies such as Crime Stoppers International means that police can be provided with information and tips which they may not otherwise receive which could be vital in bringing criminals to justice, no matter where they attempt to hide.”

Ronald K. Noble - INTERPOL Secretary General

Crime Stoppers collects tips from the public about crime and criminals anonymously. The Charity has a international network of field offices in all regions of the world

Community + Police + the Media = the Crime Stoppers winning formula.

THE COMMUNITY.
Individuals can call Crime Stoppers with information that may help stop, solve or prevent criminal activity and the callers' anonymity is guaranteed.

THE POLICE.
Police process information from Crime Stoppers, investigate and report back when a case is solved. If the information leads to an arrest then a reward may then be paid.

THE MEDIA.
The media assists by publicising unsolved crimes, crime reenactments, 'Crimes of the Week', cold cases, drug activity. Most Wanted criminals, suspected terrorists and gang activity in newspapers, on TV, radio and websites. The media also helps raise funds and awareness of Crime Stoppers.

CSI is an Non Government Organisation (NGO) recognised by the United Nations Office on Drugs and Crime (UNODC)

UNODC is a global leader in the fight against illicit drugs and international crime. Established in 1997 through a merger between the United Nations Drug Control Programme and the Centre for International Crime Prevention, UNODC operates in all regions of the world through an extensive network of field offices.

UNODC recognizes the need to promote strong partnerships with civil society organizations in dealing with the complex problems of drug abuse and crime which undermine the fabric of society. The active involvement of civil society and non-governmental organizations (NGOs) is essential to help UNODC carry out its global mandates.

UNODC has worked closely with Crime Stoppers International and the results are clear.

CSI - Law Enforcements Partners Include:

United States of America: FBI and US Marshals Service

Great Britain: New Scotland Yard

Canada: RCMP

South Africa: SAPS

Australia: AFP

INTERPOL

HOW DID CRIME STOPPERS BEGIN?
In 1976 a detective investigating a murder robbery in Albuquerque, New Mexico, USA, took the unusual course of offering a locally funded reward for anonymous information that could assist police in solving the crime. He followed this up with a TV advertisement that led to a swift arrest and conviction. The approach was so successful the detective ran a six month trial covering all types of serious crime.

Police Departments across the United States of America hearing about the trial’s success started to adopt this anonymous approach to receiving information and the Crime Stoppers program was born.

A fundamental proposition of the Crime Stoppers program was that people would remain anonymous when giving information to the police. Anonymity is the cornerstone of Crime Stoppers today, all over the world.

HOW IS THE PROGRAM FUNDED?
Crime Stoppers is supported by donations from individuals, corporations, clubs, professional associations, and civic and social groups. All donations are tax deductible.

CRIME STOPPERS UNIQUE FORMULA MAKES IT EXTREMELY EFFECTIVE.
Crime Stoppers has been helping to apprehend criminals and solve crimes for more than 34 years. It’s a system that works for everyone except criminals.

CRIME STOPPERS SUCCESSES WORLDWIDE FROM 1976 TO 2010*

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arrestes Made</td>
<td>829,603</td>
</tr>
<tr>
<td>Cases Cleared</td>
<td>1,277,325</td>
</tr>
<tr>
<td>Rewards Paid</td>
<td>US $329,382,776</td>
</tr>
<tr>
<td>Property Recovered</td>
<td>US $2,006,059,318</td>
</tr>
<tr>
<td>Drugs Seized</td>
<td>US $7,869,309,917</td>
</tr>
<tr>
<td>Total Drugs Recovered</td>
<td>US $9,875,369,235</td>
</tr>
</tbody>
</table>

*1976 to July 6, 2010

Over US $100 million in rewards - an average of US $63,000 every week.

Over US $700 000 worth of stolen property and narcotics recovered worldwide every day.

**Crime Stoppers**

CSI - Law Enforcements Partners Include:

United States of America: FBI and US Marshals Service

Great Britain: New Scotland Yard

Canada: RCMP

South Africa: SAPS

Australia: AFP

INTERPOL
Operating throughout Australia, Crime Stoppers has become an integral part of policing with the information gathered and supplied by the community essential to crime fighting and crime prevention. Crime Stoppers Australia (CSA) has continued to grow in a number of areas. These have included the number of calls taken, the overall success of the business and the strength of the brand. Statistics have risen in all areas from the number of people arrested and charged, actionable reports and calls received.

Central to the success of CSA has been the crime prevention partnerships throughout the region.

The national web site www.crimestoppers.com.au allows online reporting directly into Crime Stoppers programs/Police. The site has received more than 30,000 visitors a month and has been customised by each state and territory to include local information and local sponsors. Identity theft has been well documented as the fastest growing crime in the world, and it was an initiative for Crime Stoppers Australia, which included an education program that explained the do’s and don’ts, and how to best protect personal identity.

The campaign against copper wire theft was so successful that some utility companies reported a drop in copper theft and break and enter crimes by up to 85%.

Another Crime Stoppers initiative was the music piracy campaign targeted at students to educate them on the pitfalls of illegal music downloads.

Operation INFRA (International Fugitive Round-up and Arrest) - a Crime Stoppers International initiative coordinated by Interpol was aimed at promoting the exchange of information internationally concerning the whereabouts of fugitives who have left the jurisdiction and are residing abroad. This initiative provided extensive media exposure and support for Crime Stoppers in Australia.

“Crime Stoppers Australia and its State and Territory jurisdictional counterparts provide essential information to Australia’s law enforcement agencies by allowing the community to be involved in the national fight against crime. Crime Stoppers International provides a global network that supports law enforcement agencies throughout the world in the fight against transnational crime.”

Tony Negus - Commissioner, Australian Federal Police
Crime Stoppers was established in Calgary, Alberta in 1982. Since then it has grown to 105 Crime Stoppers programs located in each province and territory throughout Canada with coverage in over 4,000 Canadian communities.

Crime Stoppers has the support of the Federal Police Service known as the Royal Canadian Mounted Police as well as Provincial Police forces in Ontario, Quebec and Newfoundland, and the many municipal police services across the country.

The Media has played an important role as partner assisting in broadcasting information about crimes committed. The media has also assisted in increasing the general awareness of Crime Stoppers.

Anonymous tips have resulted in very significant crime solving successes across Canada and Crime Stoppers has been widely recognized as helping to make communities safer.

Most Canadian programs with the capability for taking tips via the web have reported more than half their tips come through the web.

The use of text tips (SMS) in some cases have advised of crimes in progress which in turn has alerted police in time to catch criminals in the act.

Crime Stoppers in partnership with the Federal Government, Public Safety and the RCMP launched a Human Trafficking awareness and education program. Brochures, Posters and Presentations were developed and distributed to programs countrywide.

Crime Stoppers has continued to achieve the stated mission “To Help Stop, Solve and Prevent Crime – Together”.

“Crime Stoppers and it’s local, provincial, national and international associations offer significant help to Canada’s police officers in combating criminal activity. We recognize and praise the efforts of the many people who volunteer countless hours to making Crime Stoppers such a successful program.”

Royal Canadian Mounted Police Commissioner - William J. S. Elliott
The Caribbean Region represents eleven countries within the global CSI family: Antigua, Bahamas, Barbados, Belize, Bermuda, British Virgin Islands, Cayman Islands, Jamaica, Mexico, Trinidad and Tobago, and Turks and Caicos.

The regional programmes have attained significant achievements in their communities through the secure Online Web Tips and Caribbean Most Wanted website, which was implemented with the assistance of Crimestoppers UK. Trinidad and Tobago presently host the website and all programmes in the region supplying the site with ‘photographs of wanted criminals’. The Most Wanted programme at www.caribbeanmostwanted.com assists in crime fighting across international borders. The site, through the same secure and encrypted interface. The programmes within the region have also been successfully used in Operation INFRA, the international fugitive operation, working in conjunction with Interpol, US Marshals and CSI, with impressive results.

“Crime Stoppers Bermuda gives the members of our community the opportunity to report criminal offences via a confidential telephone line to a call-centre in Miami, Florida who then send this information back to Bermuda. At no time is the caller able to be identified, so they will never have to appear in court. The civilian Board of Directors who operates the programme raise funds that are used to market the programme from the local and international business community. I encourage the community to use the Crime Stoppers programme and help the Bermuda Police Service take back our communities where crime has increase over the last few years.”

Commisioner,  George Jackson
Bermuda Police Service

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**STATISTICS**

- **ACTIONABLE CALLS**
  2,950 calls

- **ARRESTED AND CHARGED**
  273 arrested and charged

- **DRUGS SEIZED**
  US $1,395,355 worth of drugs seized

- **PROPERTY RECOVERED**
  US $769,837 worth of stolen property recovered

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The Dutch version of Crime Stoppers launched in 2003, is a public-private foundation under the name “Meld Misdaad Anoniem”, or, in English - ‘Report Crime Anonymously’. In short we are called “M.” The dot behind the M stands for ‘stop’ crime.

The M. Foundation has one central call center for the whole of The Netherlands, as the small population (17 million) and country size are ideal for one center, one board and one office. Information can be given in Dutch, English and German and the center can be called from abroad.

Increasingly administrators and political leaders are dealing with threats, intimidation and violence. As a result the M. Foundation established ‘The Line Of Trust’. The service offers administrators and political leaders discreet support in dealing with threats.

The threats can increase the risk of administrators’ decisions being influenced and the intimidation not only puts people at risk, it also makes it difficult to guard administrative integrity.

With ‘The Line of Trust’, calls are responded to by experienced mediators who offer advice and put the caller in touch with an expert to assist with the situation.

The M. Foundation is also the whistleblower line for all public servants of ministries, police, councils and other public organizations and the national anonymous line against terrorism.

“As the chairman of M*, I am more than enthusiastic about M. and the achievements and results of M. in our country.

M. is one of the methods to get the public more involved. It provides useful information which the police otherwise should not receive.”

Chief of Police – Pieter Jaap Aalbersberg

* “M” is Crime Stoppers brand in the Netherlands.
Crimestoppers UK, launched in 1988, is an independent charity with two-fold activities: to help police solve crimes and to fundraise.

The Most Wanted initiative on the website carries photos and descriptions of people wanted by the police. It brings together appeals from across the UK for all types of crime, which are uploaded by law enforcement. Most Wanted helps identify people unknown to the police and find where criminals may be hiding.

Another initiative is Operation Captura – working with UK and Spanish law enforcement and the British Embassy in Madrid to locate wanted UK individuals who are believed to be on the run in Spain. Crimestoppers UK is also heavily involved in the INTERPOL-led Operation INFRA (International Fugitive Roundup and Arrest).

Crimestoppers UK has extended its information gathering with two-way online reporting on the website. It allows users to pass on information about crimes anonymously and call agents to ask further follow up questions.

As part of the fundraising activities, Crimestoppers UK works closely with corporate organizations, creating campaigns to tackle crime affecting those industries and is another way of assisting law enforcement in the fight against crime.

“...This innovative global partnership strengthens the relationship between the police and communities across the world. The ethos of Crime Stoppers International is to engage with local communities by working with local Crime Stopper programs and local police whilst supporting global law enforcement agencies. There is an enormous benefit of sharing knowledge and experience among police and community groups that I hope will lead to creative and innovative solutions that make all communities safer.”

Commissioner - Sir Paul Stephenson
Commissioner of the London Metropolitan Police Service (Scotland Yard)
Crime Line, South Africa’s brand of Crime Stoppers was launched in June 2007. Crime Line is an active partner in South Africa’s highly innovative anti-crime campaign SHOUT. The campaign gives South Africans a voice to stand up and say enough to crime. Crime Line has become integral in driving SHOUT and in turn SHOUT encourages citizens to take an active stand against crime by using the anonymous tip-off line, web and text services offered by Crime Line. SHOUT is the brainchild of South African musicians Danny K and Kabelo who launched the initiative after the tragic death of South African legend, Lucky Dube due to a senseless act of crime.

Danny recruited the best of South Africa’s music talent to record a cover of the 1980’s Tears for Fears hit ‘Shout’ along with a video clip. Within the first two months of the campaign downloads to cell phones exceeded all records with 48,000 downloads, 110,000 fans pledged their support on Facebook, YouTube clocked up 40,000 views of the video, and the single hit number one on two music charts.

The money raised has been used to upgrade crime fighting centres and equipment to assist Police in their fight against crime. Funds have also been allocated non-governmental organisations to assist with victim support programmes, and the rehabilitation of convicted criminals.

“No matter who says what, the Crime Line* organisation is making its mark. Slowly but surely we are shifting the fear away from the law abiding South African citizen to where it belongs, to thugs! Crime Line serves as a vital tool in the fighting of crime and we wish it many more years, so its sting can continue to bite these criminals.”

Minister of Police – Nathi Mthethwa
National Police Commissioner, General Bheki Cele and Gauteng Premier Nomvula Mokonyane

STATISTICS*
MURDERS AND RAPES SOLVED
43 murders and 51 rapes cases cleared
CALLS RECEIVED
200,000+ calls taken
TIPS RECEIVED BY SMS AND WEB
7000 SMS tips and 3000 web tips

*Crime Line is Crime Stoppers brand in the South Africa.

Crime line has become integral in driving SHOUT and in turn SHOUT encourages citizens to take an active stand against crime by using the anonymous tip-off line, web and text services offered by Crime Line.
Crime Stoppers Western Pacific was established in 1989. It is headquartered in the Northern Marianas Islands, on the Island of Saipan, a Commonwealth of the United States of America. The Western Pacific Region itself covers a vast area, hundreds of islands, island nations, and cultures. Crime Stoppers School and Village Outreach program initiative was designed to bring together the police and Crime Stoppers, villages and schools to help educate them on the importance of community involvement in assisting, preventing and solving crime.

Crime Stoppers International initiative provided brochures in many local languages including Chinese, Tagalog, Korean and Japanese, to aid local law enforcement.

Crime Stoppers tips have been a great deal of help for my detectives in solving murders, arresting drug dealers, breaking up burglary rings and other crimes in our islands and we look at Crime Stoppers as an ally in the fight against crime.

The program’s unique marketing concepts and commitment to anonymity help make providing information on a crime much easier for members of our community.”

Commissioner DPS - Santiago F. Tudela
Commonwealth of the Northern Mariana Islands.

In the Northern Marianas, the US DHS took over immigration control of the boarders and Crime Stoppers with the assistance of US Customs and Boarder Control are working with the various ethnic groups on the islands. Text messaging and the internet are popular in the more developed islands making texting and online efficient means for obtaining tips. And because travel between the island nations is extensive it makes it possible to obtain information on crimes occurring throughout Micronesia and beyond.

Assistance from the USAFO, US Marshals, ICE, FBI, DEA, New Zealand Police, and the Australia Federal Police has helped to curb drug, weapon and human trafficking.
Crime Stoppers USA is a crime fighting network powered by local programs positioned throughout the USA. Individual programs are funded and operated within local communities allowing them to address the specific needs of their citizens and law enforcement partners.

Crime Stoppers delivers services to 210 million people throughout the United States and territories with over 9,000 community and business leaders volunteering to serve on their local board of directors - providing them with the necessary leadership and financial support for them to succeed. Crime Stoppers and local programs actively participated in the United States Marshals Service Operation Falcon. In just four weeks 35,190 fugitives were rounded up.

Crime Stoppers USA is the most successful non-governmental entity in the country, which directly engages citizens to aid in community crime fighting efforts.

STATISTICS*

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ARRESTS</strong></td>
<td>123,573 arrests made</td>
</tr>
<tr>
<td><strong>CASES CLEARED</strong></td>
<td>249,675 cases cleared</td>
</tr>
<tr>
<td><strong>REWARDS PAID</strong></td>
<td>$16,259,719 paid in rewards</td>
</tr>
<tr>
<td><strong>ARSON LOSS IN VALUE</strong></td>
<td>$34,747,172 worth of arson solved</td>
</tr>
<tr>
<td><strong>PROPERTY RECOVERED</strong></td>
<td>$137,259,464 worth of stolen property recovered</td>
</tr>
<tr>
<td><strong>DRUGS SEIZED</strong></td>
<td>$549,993,956 worth of illegal drugs seized</td>
</tr>
</tbody>
</table>


“Thanks to the world-wide reach of Crime Stoppers International, criminals around the globe are having a tougher time avoiding detection and arrest. We all know that citizens are the “eyes and ears” of the local community and CSI facilitates their tips about criminal activity directly to the police so immediate action can take place. It gives a whole new meaning to “community policing.”

Director, United States Marshal Service (USMS) - John F. Clark

The Nationwide Tip Line automatically directs callers to their nearest program. Over 111 million US citizens in 635 counties and the Virgin Islands can access the Tip Line to contact Crime Stoppers through the 109 local programs subscribing to the service.

Since inception in 1976, tips to Crime Stoppers have aided all branches of US law enforcement in the apprehension of 510,000 felony suspects, helped solve 840,000 criminal cases and recover $4 billion in stolen property, cash and illicit drugs. Crime Stoppers is the most successful non-governmental entity in the country, which directly engages citizens to aid in community crime fighting efforts.
JOIN US IN HELPING TO STOP, SOLVE AND PREVENT CRIME - TOGETHER
See our corporate video on YOUTUBE

Contact us:
www.csiworld.org
Youtube: csiworld.org
Email: executive@csiworld.org

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